

PROGRAM : 11 PM NEWS
CON COM1: 11 PM NEWS

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6301020
*** ORIGINAL REV#0 ***

AUG29/12 15.20
*** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
3			1135P-1235A	30		\$675.00	9/18	9/21	1		TU-F	1
PROGRAM : THE TONIGHT SHOWWITH JAY LENO												
CON COM1: THE TONIGHT SHOWWITH JAY LENO												
4			1200N-1230P	30		\$375.00	9/18	9/21	1		TU-F	1
PROGRAM : CHANNEL 11 NOON NEWS												
CON COM1: CHANNEL 11 NOON NEWS												
5			500A-530A	30		\$300.00	9/18	9/21	1		TU-F	1
PROGRAM : CHANNEL 11 NEWS												
CON COM1: CHANNEL 11 NEWS												
6			500P-530P	30		\$800.00	9/18	9/21	1		TU-F	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
7			530P-600P	30		\$800.00	9/18	9/21	1		TU-F	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
8			600P-630P	30		\$1,000.00	9/18	9/21	1		TU-F	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
9			600A-700A	30		\$650.00	9/18	9/21	1		TU-F	1
PROGRAM : CHANNEL 11 NEWS AT 6AM												
CON COM1: CHANNEL 11 NEWS AT 6AM												
10			700P-730P	30		\$1,500.00	9/18	9/21	1		TU-F	1
PROGRAM : JEOPARDY/WHEEL OFFORTUNE												
CON COM1: JEOPARDY/WHEEL OFFORTUNE												
11			700A-900A	30		\$625.00	9/18	9/21	1		TU-F	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

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12			730P-800P	30		\$1,650.00	9/18	9/21	1		TU-F	1
PROGRAM : JEOPARDY/WHEEL OFFORTUNE												
CON COM1: JEOPARDY/WHEEL OFFORTUNE												
13			1100P-1135P	30		\$1,700.00	9/22	9/22	1		SAT	1
PROGRAM : 11 PM NEWS												
CON COM1: 11 PM NEWS												
14			600A-800A	30		\$350.00	9/22	9/22	1		SAT	1
PROGRAM : CHANNEL 11 NEWS SAT AM												
CON COM1: CHANNEL 11 NEWS SAT AM												
15			1135P-1205A	30		\$1,450.00	9/23	9/23	1		SUN	1
PROGRAM : 11 PM NEWS												
CON COM1: 11 PM NEWS												
16			530A-800A	30		\$350.00	9/23	9/23	1		SUN	1
PROGRAM : SUN MORNING NEWS												
CON COM1: SUN MORNING NEWS												
17			600P-630P	30		\$675.00	9/23	9/23	1		SUN	1
PROGRAM : CHANNEL 11 NEWS SUNDAY												
CON COM1: CHANNEL 11 NEWS SUNDAY												
SEP/12			15950.00									
											CONTRACT TOTAL	15950.00
											TOTAL SPOTS	18

MARKET TOTALS \$55,000 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
 DEMOS- RA35+*